



ISSUE #1
2021

BOOZE-NEWS

THE OFFICIAL NEWSLETTER FOR THE NIAGARA BREWERY COLLECTIBLES CLUB

The Current Executive and Volunteers

President/Website Director/Club Apparel -

Mike Cernick

Vice President - "Fast Eddie"

Treasurer/Secretary/Membership -

Larry Lemelin

"The Minute Man" - Willie Herale

Newsletter Editor - Aaron Goulborn

Facebook - Rick Schaus

Kijiji - Graham Chadwick

Official Club Photographer - Joe Seliske

Raffles - Chris Martin and Moe Richard

Trade Show Coordinators & Food Preparation -

Cindy Basilio/ Mike Walker

Trade Show Greeter - Frank Trivieri

Website Creator - Debi Katsmar

Auctioneer - Kevin Brain

Update From The President!

Hello everyone! By now, I hope all of you had the chance to read over my email introducing myself! I'll keep this section short each newsletter, giving you various updates and key points in regards to the operations of our Club!

These past few months have been very difficult for all of us as we are facing very challenging times however, I am glad to share with you all that we have nothing but positive items happening on the agenda of our Club! A perfect example of this is our amazing newsletter created by the incredible Aaron Goulborn whom you will get to know much better while browsing throughout his masterpiece!

Another exciting new tool that we will have in our arsenal against this pandemic is our new video conferencing platform called Zoho which is much like Zoom where we can successfully host our monthly meetings with ease! This is all thanks to Debi our very talented website creator! Although it is not what we are use to doing for our monthly meetings, it is the best that we can do with all of the current restrictions put in place by our government!

As always, our website is being updated with lots of pictures, virtual monthly meeting dates, blog posts, a new shopping area, etc on the daily! It is the main source for all info in regards to our Club so be sure to check on it regularly for interesting reads and Club merchandise!

Cheers to all and I look forward to chatting with you at one of our upcoming virtual monthly meetings!



VIRTUAL MEETINGS

Hello all members, Its that time of "Covid Season" again where all of the patios have been forced to close and indoor dining is prohibited so starting December and continuing on for the next while we will be going back to our virtual meetings.

Although it is not what we usually do for our amazing monthly meetings, it will keep us connected and up to date on current events in the industry and is a great way to touch base with one another.

Be sure to tune in on the third Monday of every month (Tuesday if the 3rd Monday is a holiday that month) at 7:00pm SHARP to be a part of our online meetings!

You can join by typing in the link below on your computer or by typing it into your smart phone and downloading the app! Debi our amazing website creator has help set up this new app for us to use free of charge!

Link for meeting:

<https://meeting.zoho.com/meeting/join?key=1070149665&t=70a49e75afb79df96b413d35dc152f5128f63c3362a6351825ea3183bfd6aee>

AN INTRODUCTION

Greetings everyone,

My name is Aaron Goulborn and I'll be looking after the duties of Newsletter Editor.

A bit about myself, I'm a Cartoonist, you can check out my work on Instagram: GhotiGod or Facebook: Blockheadz. I've been published several times so I've worked with deadlines and producing articles for publication. With the help of my wife and a few great friends we hold the Chug-a-lug Beer Exchange at least twice a year. I have developed and produced the Drinking Card Game CHUGS. I'm a family man and have recently moved to Sudbury. Other than that we will learn more about each other as time goes on.

The Booze-News - We plan on producing the newsletter quarterly at first and see how it runs. These issues leading into the season that follows being January(Spring), April (Summer), July (Autumn) and October (Winter). This way we can all be made aware of what is coming up.

With this being the first issue, it's set up as an introduction to the different articles that will be included. Each page will have a small intro to share the basic idea of what the article is looking for. I've filled in where I had to with my own content just to fill out the issue.

I'll work hard at keeping it entertaining but the success of the newsletter will count on support from the club. I'll need you to help out by contributing to the articles and please use the submission guidelines to help you to send in those contributions. It will make it a bit easier on this end. When you do send in something I'll try and get it into the first available spot so it might take an issue or two.

I think we can have a lot of fun and produce a very cool newsletter and with your submissions and comments, develop some good "bones" on which to build.

Any questions, please do not hesitate to contact me. Thanks in advance, Aaron (kingdomsudbury@yahoo.com)

HAPPY HOUR

SPILLING A BEER IS THE ADULT EQUIVALENT OF LOSING A BALLOON

BUDS & SUDS BEER REVIEW



AMBER EH!
Niagara Brewing Company
ABV: 5%

A blend of toasted grain, light caramel notes and North American Hops. I really liked this one but I'm partial to Ambers. Pairs great with Burgers, Sandwiches and Pizza

COCO-CORONA

One Bottle of Corona
1-1.5 Oz of Coconut Rum
Cranberry Juice
Slice of lime

Although summer seems so very far away right now it's easy to add a bit of that summer taste to any day.

Take a nice gulp or two of beer.
Add the rum. Add the lime.
Top up with cranberry juice.
Enjoy!

BEERCOCKAILS



LET'S SEE YOUR STUFF



99

BOTTLES

OF BEER ON THE WALL

Labatt's Blue Stubby Pre 1981?

Collector: Aaron Goulborn

I had my furnace and ducts cleaned a while back when we lived in Calgary. The service guy hooked up his huge vacuum machine and started it up. After a few minutes of it running we could hear something rolling through the duct work, across the upper level till it dropped with a loud clang into some area of the furnace or the machine. I asked him "What the heck was that?" and he presented me with this stubby. Been in my collection ever since.

MUGNIFICENT!



Burger King Star Wars Glassware 1977-83

While these glasses are not beer related they hold a very special place in my Star Wars room... I'm a huge Star Wars Nerd!

KEEP IT GLASSY CANADA

Members! Send in your favourite glassware and it could be featured here!

WHAT'S ON TAP



Hobgoblin Tap Handle

This tap might not be very rare however, it is very desirable and has amazing design features and is hand-painted!

Mike Cernick

"Milk is for babies.

When you grow up, you have to drink BEER."

-Arnold Schwarzenegger

WHAT'S YOUR SIGN?



Old Vienna Mirror Sign 19??

Share your favourite sign with details and the story.

HEY MEMBERS!
SEND IN YOUR
COLLECTION HIGHLIGHTS
EMAIL
KINGDOMSUDBURY@YAHOO.COM
FOR DETAILS

This part of the Newsletter allows members to share items from their collections.

This section is broken down into smaller categories

- **99 Bottles of Beer on the Wall** – Antique or interesting bottles
- **MUGNIFICENT** – Glassware
- **What's On Tap** – Tap Handles
- **Our Caps Off To You** – Bottle Caps
- **What's Your Sign** – Interesting Signage
- **Swagedelic** – Beer related swag (shirts, hats, what have you)

Let's See Submission Guidelines:

Name: Your Name

Item: What The Item is

Notes: Tell me a bit about the item's story – How you got it, where, value?, etc.:



LET'S SEE YOUR STUFF



SWAGEDELIC

Collector: Aaron Goulborn

One of my Best Friends works for Labatt's and was able to score us a couple of the Labatt 150 Limited T-Shirts that were part of the Canada's 150th Celebration back in 2017.

First brewed in 1950 as Anniversary Ale to commemorate Labatt's 50 year brewing partnership this beer was renamed Labatt 50 and has again was re-branded for Canada's birthday celebration..



HOME SWEET HOME

This issue we take a quick tour of my own Home Bar

PUB'S NAME: ALAN'S PLACE

OWNER: AARON & JENN

WHERE: SUDBURY, ONTARIO



Bar and topper are made of 100 year old barn wood with a Aspen Live Edge Top (still being worked on)



Bar back glass shelves. Homemade Guinness Clock. The first part of our beer glass collection.



Darts, Drink Rail and more beer glasses.
Note: Picture frames are made from our old bar top.



Entertainment, Karaoke wired right in.
Our Amazing 1950's beer fridge.



Just before you enter the bar area is our Growler display.

HEY MEMBERS!
SEND IN A TOUR
OF YOUR
BAR, MAN CAVE OR
COLLECTION
EMAIL
KINGDOMSUDBURY@YAHOO.COM
FOR DETAILS

OUT ² ABOUT

A CLUB ON THE MOVE

Chug-A-Lug Beer Exchange 2020

The Chug-A-Lug Beer Exchange is mostly a family and friends group for now!

It use to be that the women would have a cookie exchange which still takes place as well, however during the exchange the guys would all go to the local bar for some beers and liver & onions!

Aaron and Dieter decided that they should do some kind of exchange and they decided on beer!

The first time they did The Chug-A-Lug Beer Exchange there was only 14 people. Then it grew and grew! To keep costs down they had to cap it at 24 people!

The name Chug-A-Lug Beer Exchange comes from a drinking card game that Aaron created called Chugs, a drinking card game.

Basic rules for each participant; A date is chosen for the exchange, usually it is at a friends and family Christmas party but with Covid, there was a drive-by exchange! This year there were also a few other changes! Go to a local craft brewery or any craft brewery of their choice and buy 24 (or number of participants) of the same beer that you like or something new you want to try. When at the brewery, tell them about the Chug-A-Lug Beer Exchange and let them know how it works, see if they can throw anything in such as stickers, coasters, or such.

At the actual Chug-A-Lug Beer Exchange they take all the beer that everyone brings and divvy it up into boxes so everyone gets one of every beer that participants bring! So you come with 24 of one brewer's beer and leave with 24 different brews! They also divvy stickers, coasters, or any other stuff up amongst their flats! Aaron made a wall bottle opener during the first year and they update it with a new



Have an upcoming event? Let us share it here?

Brewery Collectibles Club

NIAGARA BREWERY COLLECTIBLES CLUB EST. 2015

MARKET

WE PRESERVE AND PROMOTE THE COLLECTING OF BREWERY HISTORY.



Schlitz On Tap
Plastic Stain Glass Light up sign
(26" X 21") \$120.00
Kevin Brain
brainconcrete@hotmail.com



Genesee Lamp Shade
Light up sign
(12" X 16") \$40.00
Kevin Brain
brainconcrete@hotmail.com



Creemore Springs
Wood Sign
(22" X 20") \$75.00
Kevin Brain
brainconcrete@hotmail.com



Labatt's
Keg
\$275.00
Kevin Brain
brainconcrete@hotmail.com



Lite Pilsner
Light Up Sign
(20" X 14") \$75.00
Kevin Brain
brainconcrete@hotmail.com



Genesee Beer
Welcome Light Up Sign
(17" X 17") \$180.00
Kevin Brain
brainconcrete@hotmail.com



Schaefer Beer
Metal Light Up Sign
(15") \$180.00
Kevin Brain
brainconcrete@hotmail.com



Schaefer Beer
Plastic Light Up Sign/Clock
(18" X 12") \$150.00
Kevin Brain
brainconcrete@hotmail.com



Miller Light Up
Marker Board
(28" X 22") \$60.00
Kevin Brain
brainconcrete@hotmail.com



Genesee Beer
Clock
(17" X 17") \$190.00
Kevin Brain
brainconcrete@hotmail.com

The Niagara Brewery Collectibles Club takes no responsibility for any of the dealing carried out between Club members in the Market Place.

**“On victory, you deserve beer, in defeat, you need it.”
-Napoleon**



Lucky Lager
50's-60's Cardboard Sign
 (14" X 11") \$250.00
 Kevin Brain
 brainconcrete@hotmail.com



Genny Light
Neon Sign
 (24" X 14") \$175.00
 Kevin Brain
 brainconcrete@hotmail.com



Miller Genuine Draft
Guitar Light Sign
 (42" X 12") \$150.00
 Kevin Brain
 brainconcrete@hotmail.com



Molson Canadian
NHL Hocky Rink LED Sign
 (26" X 13") \$200.00
 Kevin Brain
 brainconcrete@hotmail.com



Ancient Age Bourbon
Metal Light Up Sign/Clock
 (20" X 11") \$280.00
 Kevin Brain
 brainconcrete@hotmail.com



Genesee Cream Ale
Plastic Sign
 (13" X 21") \$40.00
 Kevin Brain
 brainconcrete@hotmail.com



Stroh's Beer
Pool Table Light
 (38" X 10") \$350.00
 Kevin Brain
 brainconcrete@hotmail.com



Assorted Acrylic Tap Handles

 \$30.00/each
 Kevin Brain
 brainconcrete@hotmail.com



Coors
Vintage Framed Sign
 (31" X 21") \$110.00
 Kevin Brain
 brainconcrete@hotmail.com



Michelob
Rotating Light
 \$350.00
 Kevin Brain
 brainconcrete@hotmail.com



Miller High Life
1950's-60's Motion Light Sign
 (13" X 10") \$350.00
 Kevin Brain
 brainconcrete@hotmail.com



Budweiser
Sign
 (19" X 7") \$140.00
 Kevin Brain
 brainconcrete@hotmail.com

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Schlitz Light Beer
Plastic/Cardboard Sign
 (21" X 11") \$75.00
 Kevin Brain
brainconcrete@hotmail.com



Schaefer Beer
Bottle Sign
 (12" X 5") \$45.00
 Kevin Brain
brainconcrete@hotmail.com



Stroh's Beer
Table Display (Some Issues)
 (32" X 14") \$185.00
 Kevin Brain
brainconcrete@hotmail.com



Leinenkugel Beer Branded Patio Umbrellas
 They are exactly like the one in the picture and are 6' wide.
 They also tilt which is a very nice option as well!

\$45 each
 or can potentially do a package deal for larger quantities.

Would be a great present for a beer lover or for up at the cottage,
 in your backyard, and even at the beach! Cheers!
 Contact Ed at 905-870-5162



Letters to the Editor:

Hello Aaron,

Mike has mentioned that you are almost ready to release your 1st Club newsletter. That is good news and a great way to start off the new year for our Club.

He also said that you have set a date of when you want each quarterly issue to be sent outwow...I love your commitment to your task.

I guess one thing that comes to mind for me is including our Club's mission statement. Our Club is all about "preserving brewery history and promoting the collecting of brewery history." The fellowship that comes with that statement, is the added bonus to being in our hobby/Club!

Another factor that people have mentioned about our Club's existence, is that we are a "family club".....that our Club is open to young and old, men or women. This is not an old boys club....so to speak. We have 9 sets of father's and sons in our Club....we have 8 ladies as members of our Club. Our members are from 19 to 94 years old. We are a Niagara based Club, but we have members who live in La Plata Argentina, Germany, Ohio, New York State, Pennsylvania, Manitoba, Quebec and all over Ontario.

We are all about beer and everything that is fun that goes with that !!

I hope this information I am sharing with you, helps you have a deeper sense of who we are and what we are all about. It's all about having fun with members, drinking beer and collecting beer items.....!!!

Take care,

Larry Lemelin

Thanks Larry, and thanks for letting me share this letter with the Club!

Good Morning Aaron!

This is so awesome! Myself and the Club cannot thank you enough for this amazing newsletter! It is something that we've never had before simply because we've never had anyone with interests in doing it or the incredible talents that you have! Cheers and I look forward to sending it out to everyone.

Michael Cernick

Thanks Mike! I'm Really looking forward to this project and can't wait to see the Clubs reactions and all the cool stuff they will share.

Can't wait to see the 1st Issue, really like the look of your layout. Between all of our Club Members I'm sure we can contribute a bunch of great pics, thoughts, ManCave shots and some good OI Beer drinking stories!!

Thanks Aaron for playing a Major part!

Cheers to more Beers!

Fast Eddie VP of the Best Damn Club around!
 Like I say " it's the Best 10 Bux you will ever spend"

Thanks Fast Eddie!

Send in your letters to kingdomsudbury@yahoo.com

**WE PRESERVE AND PROMOTE
 THE COLLECTING OF BREWERY HISTORY.**

Submission Deadline for Booze-News Issue #2: March 26